



Multichannel Lite

**Your Amazon Catalog.
Everywhere.
Effortlessly.**



Why Staying Amazon-Only Is **Risky**

Margins Are Getting Squeezed

Amazon fees keep rising and ad costs continue to climb, squeezing already thin margins.

One marketplace = one point of failure

- A single policy change can halt operations overnight
- Suspensions, warehouse limits, blackhat tactics = daily risk
- Multichannel sellers are less exposed and more resilient

FBA FEES

Low Margins

Capacity Limits

Increased Competition

Why FBA Sellers Struggle to Expand Beyond Amazon



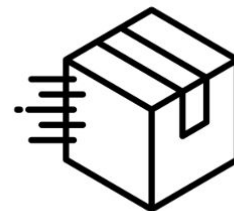
Listings Are a Headache

Each platform has its own complex requirements — length limits, attributes, templates.



Limited Team Bandwidth

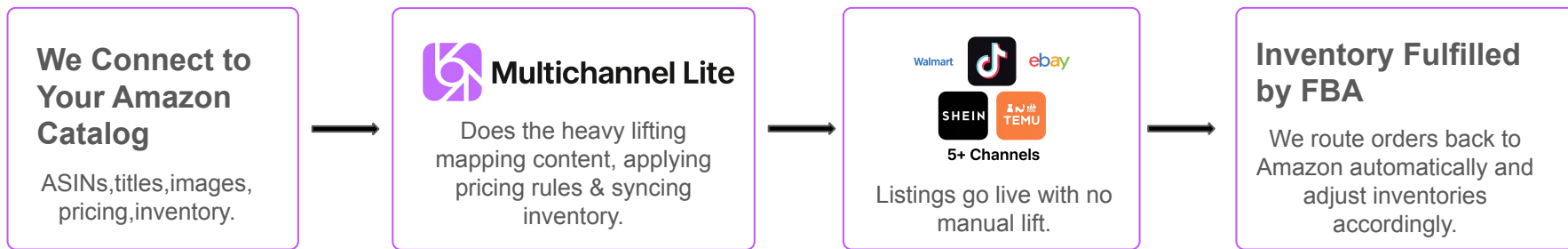
Sellers don't have the time, tools, or know-how to expand — and adding headcount isn't an option.



Locked in Amazon's System

With inventory at FBA trying new platforms requires separate inventory risks.

Turn Your Amazon Catalog into a growth engine - **instantly.**



Our sellers generate 15-25% more orders on average through channel expansion.

Why Now Is the Best Time to Expand

Other Channels Are Growing Fast

- Walmart, TikTok Shop, Shein, and Temu are scaling aggressively with younger buyers and lower ad costs.
- Customer adoption is exploding — especially for everyday goods.

Higher Margins & Lower Competition

- Less saturation means you can win organic sales without the ad spend arms race you face on Amazon.

De Minimis Shakeup = Less Chinese Competition

- Recent tariff changes are limiting overseas sellers. U.S. brands are seeing more visibility and better margins on channels like Shein and Temu.

How Goli Added \$7M Without Adding Headcount

Goli's Marketplace Growth Story

- **\$7M+ in TikTok sales** through marketplace expansion.
- **Expanded from Amazon to 5+ new channels** in under 60 days.
- **Zero added headcount** — fully managed listing, shipping & support.
- **Leveraged existing FBA inventory** for all fulfillment.



Real Brands. Real Growth.

FBA sellers of all sizes use Multichannel Lite to expand faster, sell smarter, and grow without the overhead.



2X

Order count in 6 months
with catalog expansion.



30 Days

Reduced marketplace
expansion from 9
months to 30 days.



LSH AUTO

4X

Revenue growth with
99.99% listing
accuracy.



BMW

20%

YoY growth by
seamlessly expanding
to new marketplaces.

STAPLES

30%

cost reduction
through platform
consolidation.



Low Costs. Big Returns.

Expand your reach without expanding your team.

Multichannel Lite

\$500/month

flatfee

- Zero headcount needed.
- White-glove setup included.
- Listing Automation, inventory sync, and fulfillment rules.

Traditional Stack

\$6k+/month + Ops Hire

- Separate listing tool.
- Separate inventory tool.
- Multiple tools to manage, no single source of truth.

- Just 10% revenue growth on \$1M business = \$100k+ ROI
- Most clients see 10-20% revenue lift in 90 days.



**New channels
added monthly**

See value **fast.** Then scale **without limits.**

Within 30 days.

- **Amazon catalog synced, new channels live**

Expect to see: Products listed on Walmart, TikTok, eBay, Temu, and Shein — no manual lift required.

- **FBA inventory activated for multichannel orders**

Expect to see: Orders flowing through FBA without changes to your warehouse or operations.

- **Listings optimized and routed with smart pricing rules**

Expect to see: Accurate, margin-protected pricing across all channels.

Ongoing value.

- **New marketplaces launched as you grow**

Expect to see: 1–2 new channels added per quarter — all handled by our team.

- **10–20% organic growth within 90 days**

Expect to see: Incremental lift from organic orders across channels.

- **No added headcount needed — ever**

Expect to see: Full automation of listings, inventory sync, and fulfillment logic.

**One catalog.
Five new revenue
streams. Zero overhead.**

Let's talk



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